



Syntax in Architecture and Graphic Design

Bjarke Ingels Group (BIG) Posters Series

Thanks for downloading this Poster Series inspired by Bjarke Ingels Group (BIG) Architectures!

Hi, my name is Giuseppe Gallo, Creative Director of Mirabilia, a communication design studio founded on 2008, based in Palermo, Italy. Co-founder, together with Eliano Felicio, of [Archinerds](#). I approached to graphic design during my studies in Architectural Engineering at the University of Palermo, where I am currently a PhD Candidate in Architecture.

Why a series of Posters on Syntax in Architecture?

Today's computational architecture and collaboration tools made architectural design an even more choral work, architecture has also complex requirements, which need a broader approach. This affects the evolution of architectural syntax, which will change further with applications of AI and robotic.

Why did I choose Bjarke Ingels Group (BIG)?

Bjarke Ingels Group (BIG)'s projects and philosophy have had wide spread success in recent years. Working on these posters gave me the opportunity to understand how their approach affects the finished architecture and in particular more about the syntax of their projects. Indeed syntax is one of the formal aspects that, in my opinion, characterizes many of BIG's works compared to the work of previous generations of architects. Their projects generate a syntactic evolution

transpired by the will to find new solutions for environmental, social, economic and technological problems. I then developed a total of nine posters, available for free in **high res CMYK A3 .pdf files for print** and **low res RGB .jpg for web and screens**.

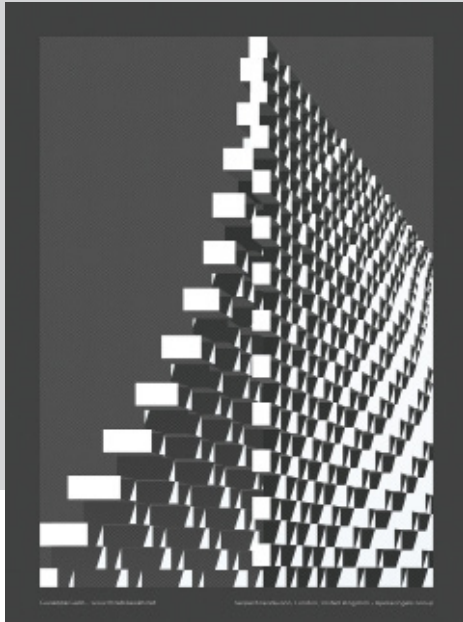
I want to say thanks to [Eliano Felicio](#) for his suggestions and advices, to [Serpentine Galleries](#), [The Durst Organization](#) and [Amager Resource Center](#) for allowing me to present these serie of Posters. Thanks to [Bjarke Ingels Group \(BIG\)](#) that accepted and supported my personal initiative, expecially to **Daria Pahhota** and **Magdelis Santos** for their kindness and availability.

Hope you like them. Let me know your thoughts!
Feel Free to contact me even to say Hello

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To Know more about Mirabilia, please download our short [English Resume](#) or visit our website:
www.mirabiliaweb.net

Posters and Architecture



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Serpentine Pavilion 2016

London, UK

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Kistefos Museum

Scandinavia

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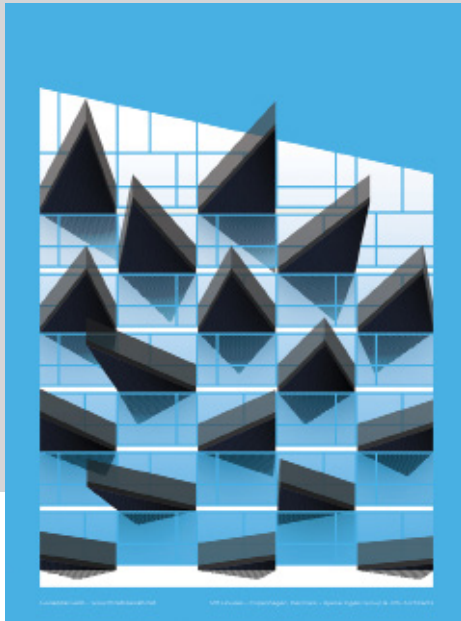
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Amager Resource Center

Copenhagen, Denmark

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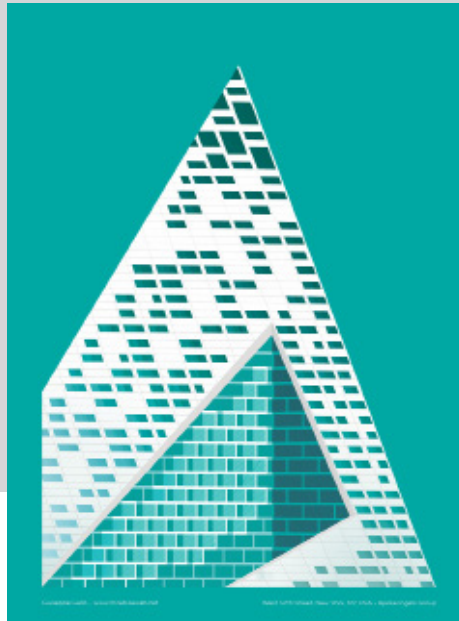


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Vm Houses

Copenhagen, Denmark

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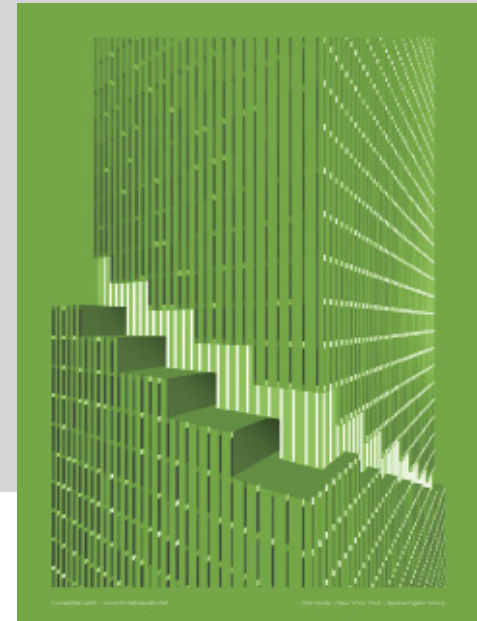


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Via 57 West

New York, USA

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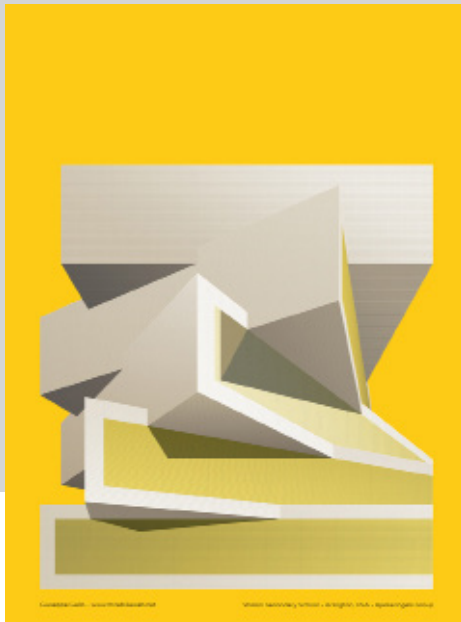
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The Spiral

New York, USA

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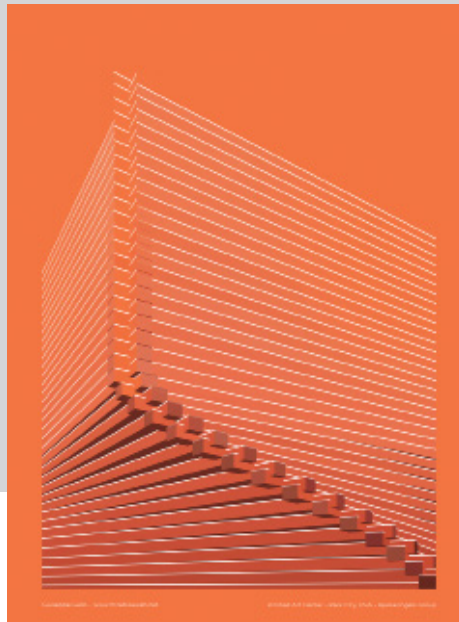


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Wilson Secondary School

Arlington, USA

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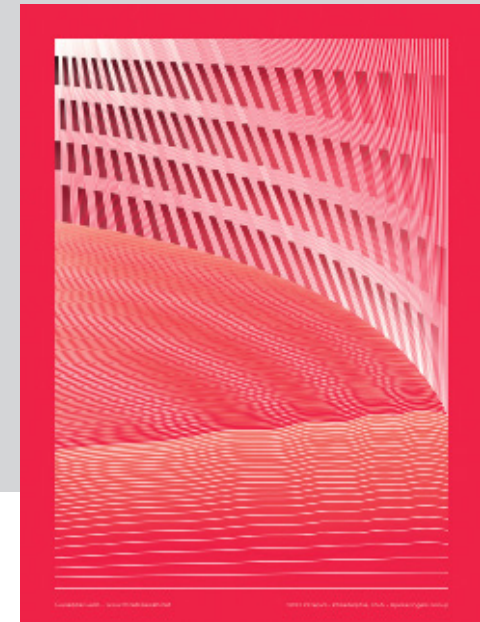


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Kimbell Art Center

Park City, USA

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1200 Intrepid

Philadelphia, USA

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